

# Report on Establishment of SITCO Traditional Embroidery Training Centre Village Kamal Shodo Sarri Thano Bulla Khan Dist. Jamshoro



<b>Centre Name</b>	SITCO Traditional Embroidery Training Center
<b>Location</b>	Village Kamal Shodo
<b>Centre Starting Date</b>	03 December 2020
<b>Master Trainer</b>	Ms. Hussna
<b>Total Number of Trainees</b>	20 craftswomen

#### **Objective of the centre:**

- The main objective of the centre is to revive the dying embroidery stitches of the Kohistani community.
- Train new artisans on indigenous embroideries.
- Provide artisans a platform in exhibitions to represent their work.
- Provide additional training/value added skills to craftswomen to produce fine and finished products according to market demand.

Indigenous and traditional embroidery of Sindh has been practiced in rural areas of Sindh and is deeply rooted in the cultural heritage of Sindh. Indigenous communities in Sarri Taluka Thano Bulla Khan have their own, unique style of embroidery, different motifs, patterns that give them a visual identity. Craftswomen have been stitching their own garments and decorating them with surface ornamentation for centuries and have mastered the skills of colour and compositions. Traditionally, these embroideries were largely meant for personal use and dowry or gifts. SITCO intends to patronize this hand embroidery work so as to keep this indigenous practice continued and bring a variety of products in urban markets.

SITCO has commissioned a project to establish a home based embroidery training centre in village Kamal Shodo (Thano Bulla Khan district Jamshoro). The centre is established in a room provided by the community on rent basis. Enrolled 20 craftswomen who are working under the supervision of Master craftswomen. These trainer & trainees are selected after skill assessment test. These craftswomen provided monthly stipend/wages for the work and all necessary raw materials to work at the centre on regular basis.

#### **Methodology:**

- Followed by the project approval, establishment and implementation of the centre started in the month of December 2020
- Interview and Hiring of the Master Craftswomen held in the month of December 2020
- Assessment of the skill assessment of the artisan done in the month.
- 20 Artisans registered and enrolled in the centre.
- Centre furniture provided, including, one cupboard, plastic rugs/chatai, and Water Cooler.

- Raw material provided including fabric, threads, scissors etc
- Officially centre started from 03 December 2020

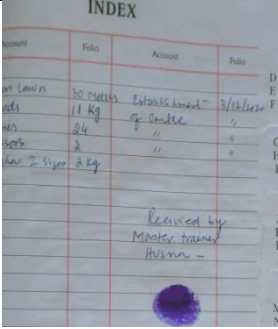
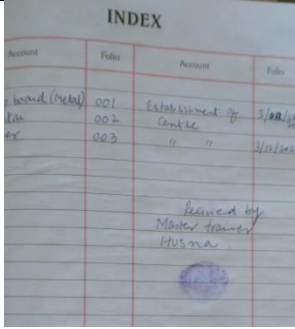




*Sign board installed at the room wall of the centre outside for project visibility.*



*Participants/Craftswomen at work in the Kamal shodo centre*



			
Stock register	Stock register	Water Cooler	Cupboard

Old pieces of Gajj embroidery			
			

### **Assigned Tasks:**

An old indigenous embroidery shirt design has been assigned to 20 artisans of the centre in groups. The task is for two months as their indigenous shirt is fully embroidered with traditional stitches.

*Submitted by:*

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Field Coordinator

*Approved by:*

Shakeel Abro

Director SITCO